

The Imperial Valley Association of Governments (IVAG) and the California State Department of Transportation cordially invites you to participate in a workshop to develop the California Transportation Plan (CTP) - a 20-year state transportation plan that will provide strategies for meeting California's transportation demand and identify priorities for limited transportation funding.



Come help shape how California prepares for its future transportation needs! The workshop is open to anyone concerned with transportation issues (highways, rail, transit, bicycles, pedestrian, airports, seaports).

Imperial Valley Workshop:

Invited Speakers: Assemblymember, Dave Kelley
Imperial Valley Association of Governments Chairman, Larry Grogan
Imperial County Board of Supervisors Chairman, Tony Tirado
Representatives from the Department of Transportation

**Thursday, September 20, 2001
5:00p.m. - 8:30 p.m
Barbara Worth Resort
2050 Country Club Drive, Imperial Room
Holtville, CA**

Refreshments Will Be Served

Please RSVP to: The Imperial Valley Association of Governments at 760-482-4290
or Beth Landrum, California Department of Transportation at 619-688-6017.

Confirmation of reservation will be mailed to you along with issue papers relating to CTP goals and a map with detailed directions.

Individuals with sensory disabilities: if you require alternate formats in Braille, large print, audiotape or computer disk to attend this meeting, or assistive services such as sign-language interpreting, real-time captioning, note-taking assistance or other service; please call Beth Landrum at 619-688-6017 at least 3 working days prior to the date of the meeting above.

What's Important to Imperial Valley?

❖ Traffic Congestion

Commute times and traffic congestion have steadily increased over the years due to various factors including population growth, increased vehicle ownership, and fewer transportation choices.

❖ Maintain and Operate the System

To preserve our investment, the system must be safely maintained and operated. Transportation system maintenance includes highways, bridges, tunnels, roadsides, transit vehicles, signs and signals, guardrails and litter and graffiti removal.

❖ Environmental Issues

Transportation impacts many aspects of our environment - air quality and land-use being the two most obvious. Motor vehicles contribute approximately half of the smog producing pollutants that affect our health, reduce crop yield, and limit visibility. Open spaces provide habitat for wildlife, agriculture and recreation, buffers urbanized areas from floods, and helps filter our water and clean our air.

❖ Livable Communities and Transportation Choices

The livable community concept focuses efforts on promoting environmental quality, improving urban design, economic prosperity, and social equity. It encourages communities to balance land-use and provide transportation choices such as walking, biking, driving, and using public transportation to access services, schools, recreation and jobs.

❖ Moving Goods and Services

Goods movement on our transportation system by truck, rail, and through our seaports and airports has increased substantially over the last ten years. Various options are being considered to improve freight delivery and safety, such as; dedicated truck lanes, electronic transportation systems, improved highway interchanges, and support for greater freight movement by rail.